



Drawn to Music

Sponsorship & Advertising Opportunities

**2026-2027
SEASON**

October 24, 2026
December 5, 2026
February 20, 2027
March 20, 2027
May 8, 2027





2026-2027 Sponsorship Opportunities

The Hershey Symphony brings five major concerts each season to thousands across Central Pennsylvania. Thank you for supporting the arts in our community! Your sponsorship helps make this possible. Explore our sponsorship opportunities below.

All sponsorships include program ad. Customized sponsorship packages are available.

PLATINUM LEVEL SPONSOR

(\$10,000 or more)

- Full page inside ad
- Recognition in email marketing
- Recognition on social media & PR
- Opportunity to provide sponsor message at a concert
 - 75 tickets

GOLD LEVEL CONCERT SPONSOR

(\$5,000)

- Full page inside ad
- Recognition in email marketing
- Recognition on social media & PR
 - 50 tickets

SILVER LEVEL CONCERT SPONSOR

(\$2,500)

- Half page inside ad
- Recognition in email marketing
 - 20 tickets

BRONZE LEVEL CONCERT SPONSOR

(\$1,000)

- Quarter page inside ad
- Recognition in email marketing
 - 10 tickets

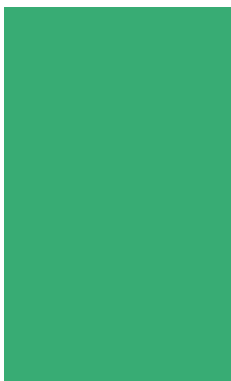


2026-2027 Advertising Options

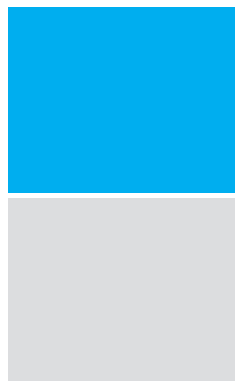
Thank you for choosing to advertise with us and for supporting local arts! Program advertisements include placement for the entire season. Ad reservations and artwork for the season are due by September 25, 2026. Please submit high-resolution PDFs or JPGs. Check out our ad options below.

Position	Price	Width	Height	
Back Cover	\$875	5.5"	8.5"	Color (art must include .125" bleed)
Inside Front Cover	\$850	4.75"	7.75"	Color
Inside Back Cover	\$850	4.75"	7.75"	Color
Full Page (Color)	\$800	4.75"	7.75"	Color
Full Page (Black & White)	\$600	4.75"	7.75"	Black & White
Half Page	\$450	4.75"	3.82"	Black & White
Quarter Page Vertical	\$300	2.3"	3.82"	Black & White
Quarter Page Horizontal	\$300	4.75"	1.85"	Black & White

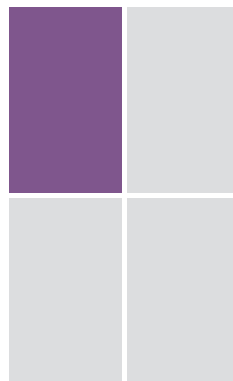
Full Page



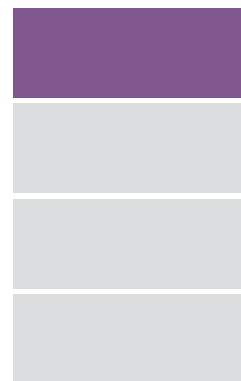
Half Page



1/4 Page Vertical



1/4 Page Horizontal



Hershey Symphony Orchestra Advertising/Sponsorship Agreement for 2026-2027

Yes, we will support the Hershey Symphony Orchestra!

Program Ad

<input type="checkbox"/> Back Cover	\$875
<input type="checkbox"/> Inside Front Cover	\$850
<input type="checkbox"/> Inside Back Cover	\$850
<input type="checkbox"/> Full Page Color	\$800
<input type="checkbox"/> Full Page Back & White	\$600
<input type="checkbox"/> Half Page	\$450
<input type="checkbox"/> Quarter Page Vertical	\$300
<input type="checkbox"/> Quarter Page Horizontal	\$300

Sponsorship (includes program ad)

<input type="checkbox"/> Platinum	\$10,000 and above
<input type="checkbox"/> Gold	\$5,000
<input type="checkbox"/> Silver	\$2,500
<input type="checkbox"/> Bronze	\$1,000

Please use previous artwork. I will send new artwork.

Payment (check or credit card) must accompany submission for ads less than \$500. Ads \$500 or more can be invoiced. You may also pay by credit card on our website at <https://hersheysymphony.org/advertise/>

Business Name _____

Contact Person _____

Phone _____ E-mail _____

Address _____

City / State / Zip _____

Please charge Visa / Master Card (Please circle.) Name on Card _____

Card Number _____ Exp. Date _____ CSV _____

(If the billing address for the card is different from above, the billing address must be written below.)

Please email reservations and artwork by September 25, 2026.

Send reservation form and ad material to ads@hersheysymphony.org or mail to:
Hershey Symphony Orchestra, P.O. Box 93, Hershey PA 17033

Questions? Please contact Susan Cort, Symphony Executive Director at susan.cort@hersheysymphony.org