



2024 – 2025 Season Sponsorship and Advertising Options

All sponsorships include program ad.

Back Cover	\$875	4 ¾ inches wide x 7 ¾ inches deep	COLOR
Inside Front Cover	\$850	4 ¾ inches wide x 7 ¾ inches deep	COLOR
Inside Back Cover	\$850	4 ¾ inches wide x 7 ¾ inches deep	COLOR
Full Page (Color)	\$800	4 ¾ inches wide x 7 ¾ inches deep	COLOR
Full Page (Black/White)	\$600	4 ¾ inches wide x 7 ¾ inches deep	BLACK & WHITE
Half Page	\$450	4 ¾ inches wide x 3 7/8 inches deep	BLACK & WHITE
Quarter Page Vertical	\$300	2 7/16 inches wide x 3 7/8 inches deep	BLACK & WHITE
Quarter Page Horizontal	\$300	4 ¾ inches wide x 1 15/16 inches deep	BLACK & WHITE

**Exclusive Pops Concert Sponsorship for “The Music of Tony Bennett”
October 26, 2024**

\$5,000 with the addition of a season sponsorship

(Sponsorship package customized based on level.)

PLATINUM LEVEL SPONSOR (\$10,000 or more)

- Full page inside ad
- Recognition in email marketing
- Recognition on social media & PR
- Ability to provide sponsor message at a concert
 - 75 tickets

GOLD LEVEL CONCERT SPONSOR (\$5,000)

- Full page inside ad
- Recognition in email marketing
- Recognition on social media & PR
 - 50 tickets

SILVER LEVEL CONCERT SPONSOR (\$2,500)

- Half page inside ad
- Recognition in email marketing
 - 20 tickets

BRONZE LEVEL CONCERT SPONSOR (\$1,000)

- Quarter page inside ad
 - 10 tickets

Customized sponsorship packages are available.

Please email reservations and artwork by August 20, 2024.

Send reservation form and ad material to ads@hersheysymphony.org or mail to:
Hershey Symphony Orchestra, P.O. Box 93, Hershey PA 17033

Questions? Please contact Susan Cort, Symphony Executive Director at susan.cort@hersheysymphony.org

Hershey Symphony Orchestra Advertising/Sponsorship Agreement for 2024-2025

Yes, we will support the Hershey Symphony Orchestra!

Program Ad

- | | |
|--|-------|
| <input type="checkbox"/> Back Cover | \$875 |
| <input type="checkbox"/> Inside Front Cover | \$850 |
| <input type="checkbox"/> Inside Back Cover | \$850 |
| <input type="checkbox"/> Full Page Color | \$800 |
| <input type="checkbox"/> Full Page Back & White | \$600 |
| <input type="checkbox"/> Half Page | \$450 |
| <input type="checkbox"/> Quarter Page Vertical | \$300 |
| <input type="checkbox"/> Quarter Page Horizontal | \$300 |

Sponsorship

- | | |
|---------------------------------------|--------------------|
| <input type="checkbox"/> Pops Sponsor | \$ _____ |
| <input type="checkbox"/> Platinum | \$10,000 and above |
| <input type="checkbox"/> Gold | \$5,000 |
| <input type="checkbox"/> Silver | \$2,500 |
| <input type="checkbox"/> Bronze | \$1,000 |

Please use previous artwork. New artwork.

PDF files are preferred.

Payment (check or credit card) must accompany submission for ads less than \$500. Ads \$500 or more can be invoiced. You may also pay by credit card on our website at <https://hersheysymphony.org/advertise/>

Business Name _____

Contact Person _____

Phone #1 _____ Phone #2 _____ E-mail _____

Address _____

City / State / Zip _____

Please charge Visa / Master Card (Please circle.) Name on Card _____

Card Number _____ Exp. Date _____ CSV _____

(If the billing address for the card is different from above, the billing address must be written below.)

The Hershey Symphony Orchestra's fiscal year runs from July 1 to June 30. Your tax-deductible contribution will be credited in the fiscal year it is received. Official registration and financial information of the Hershey Symphony Orchestra Society may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0999. Registration does not imply endorsement.