



### 2021 – 2022 Advertising Options

Back Cover (sold)	\$800	4 ¾ inches wide x 7 ¾ inches deep	COLOR
Inside Front or Back Cover (sold)	\$750	4 ¾ inches wide x 7 ¾ inches deep	COLOR
Full Page Color	\$700	4 ¾ inches wide x 7 ¾ inches deep	COLOR
Full Page	\$500	4 ¾ inches wide x 7 ¾ inches deep	BLACK & WHITE
Half Page	\$350	4 ¾ inches wide x 3 7/8 inches deep	BLACK & WHITE
Quarter Page Vertical	\$200	2 7/16 inches wide x 3 7/8 inches deep	BLACK & WHITE
Quarter Page Horizontal	\$200	4 ¾ inches wide x 1 15/16 inches deep	BLACK & WHITE

### 2021 – 2022 Sponsorship Options

*All sponsorships include program ad*

#### PLATINUM LEVEL SPONSOR (\$10,000 or more)

- Full page inside ad
- Recognition in email marketing
- Recognition on social media & PR
- Ability to provide sponsor message at a concert
  - 150 tickets

#### GOLD LEVEL CONCERT SPONSOR (\$5,000)

- Full page inside ad
- Recognition in email marketing
- Recognition on social media & PR
  - 100 tickets

#### SILVER LEVEL CONCERT SPONSOR (\$2,500)

- Half page inside ad
- Recognition in email marketing
  - 50 tickets

#### BRONZE LEVEL CONCERT SPONSOR (\$1,000)

- Quarter page inside ad
  - 25 tickets

**Customized sponsorship packages are available.**

**Please email reservations no later than September 15, 2021.**

Send reservation form and ad material to [ads@hersheysymphony.org](mailto:ads@hersheysymphony.org) or mail to:  
Hershey Symphony Orchestra, P.O. Box 93, Hershey PA 17033

Questions? Please contact Susan Cort, Symphony Development Director at [susan.cort@hersheysymphony.org](mailto:susan.cort@hersheysymphony.org)

***Hershey Symphony Orchestra Advertising/Sponsorship Agreement for 2021-2022***

Yes, we will support the Hershey Symphony Orchestra!

**Program Ad**

- Back Cover \$800
- Inside Front or Back Cover \$750
- Full Page Color \$700
- Full Page \$500
- Half Page \$350
- Quarter Page Vertical \$200
- Quarter Page Horizontal \$200

**Sponsorship**

- Platinum \_\_\_\_\_ (\$10,000 and above)
- Gold \$5,000
- Silver \$2,500
- Bronze \$1,000

Please use previous artwork.  New artwork. **PDF or JPEG files are preferred.**

*Payment (check or credit card) must accompany submission for ads less than \$500. Ads \$500 or more can be invoiced. You may also pay by credit card on our website at <https://hersheysymphony.org/shop/>*

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone #1 \_\_\_\_\_ Phone #2 \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Please charge Visa / Master Card (Please circle.) Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CSV \_\_\_\_\_

(If the billing address for the card is different from above, the billing address must be written below.)

The Hershey Symphony Orchestra's fiscal year runs from July 1 to June 30. Your tax-deductible contribution will be credited in the fiscal year it is received. Official registration and financial information of the Hershey Symphony Orchestra Society may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0999. Registration does not imply endorsement.